



Name :

Roll No. :

Invigilator's Signature :

CS/M.Tech (MBIN)/SEM-2/MBIN-205/2010
2010
IPR–COMMUNICATION SKILL

Time Allotted : 3 Hours

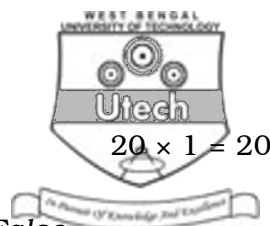
Full Marks : 35

The figures in the margin indicate full marks.

*Candidates are required to give their answers in their own words
as far as practicable.*

1. Answer any six of the following : $6 \times 2\frac{1}{2} = 15$

- i) Give three examples of Geographical indications.
- ii) Write short note on Industrial Designs.
- iii) Write short note on TRIPS Agreement.
- iv) Write short note on Patents.
- v) Write short note on Semiconductor and Integrated Circuits layout Designs Topographies.
- vi) Write short note on role of Institutional Trash from scientific laboratories in protection of Trade Secrets IPR.
- vii) Define Intellectual Property law.



2. Answer any *twenty* of the following :

Indicate whether the following are *True* or *False* :

- i) Novelty, Non-obviousness and Utility are three pre-requisites of a patent.
- ii) The Head Office of Intellectual Property India is located in Pondicherry.
- iii) *Bishwanath Prasad Radhey Shyam v. Hindustan Metal Industries* laid down the definition of a patent.
- iv) Catch Pepper is a geographical indication.
- v) The full form of the abbreviation PCT is Patent Cooperation Treaty.
- vi) Patent Law Treaty, 2000 and the Patent Cooperation Treaty, 1970 provide for the maximum formalities in the application procedure and a unified international application process respectively.
- vii) The Geographical Indications of Goods (Registration & Protection) Act, 1999 lays down the law for protection of Geographical Indications in India as an IPR.
- viii) Downloading music from the Internet is a violation of copyright.



- ix) The role of Prior Art is crucial in Patents.
- x) Section 2 (i) (j) of the Patents Act defines an invention.
- xi) The full connotation of TRIPS Agreement is Trade-Related Aspects of Intellectual Property Rights.
- xii) An Industrial Design may be 2D or 3D.
- xiii) Patent right confers on its holder the Exclusive Right to make, use, exercise, sell or distribute an Invented Article or Process in India.
- xiv) Reebok and Nike are registered Trademarks of the two multinational shoe companies.
- xv) Pepsi is a registered Trademark of a softdrinks multinational.
- xvi) Bata is the registered trademark of a multinational shoe company.
- xvii) Copying International tunes and introducing them in Indian songs without authorization from the rightholder is a violation of copyright.
- xviii) A cellphone/mobile phone includes implementations of the following IPRs–Patents, Trademarks, Copyrights, Designs & Semiconductors and Integrated Circuits Layout Design Topographies.

Choose the correct alternatives for the following :

- xix) Reebok's Zigtech shoes and Nike's Zoom Vomero 5·0 are performance enhancing shoes launched as part of the IPL collection. They attract the IPR protection given by
 - a) Industrial Designs
 - b) Biotechnology
 - c) Plant varieties
 - d) Copyrights.



- xx) The appearance of Walt Disney's Mickey Mouse is a registered
- a) Geographical Indication
 - b) Layout Designs Topography
 - c) Industrial Design
 - d) Patented Invention.
- xxi) Assam Tea & Benarasi Silk sarees are related to which of the following IPRs ?
- a) Copyrights
 - b) Patents
 - c) Industrial Designs
 - d) Geographical Indications.
- xxii) Intellectual Property is defined as a
- a) creation of human intellect
 - b) a commodity
 - c) a scientific invention
 - d) a renewable resource.
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