



Name :

Roll No. :

Invigilator's Signature :

CS/M.TECH(EE)/SEM-3/EMAN-301/2011-12

2011

INTRODUCTION TO MANAGEMENT

Time Allotted : 3 Hours

Full Marks : 70

The figures in the margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

Answer any five questions. $5 \times 14 = 70$

1. What is classroom management ? What are the different techniques of classroom management ? Explain. Write short note on "Effective Classroom Communication". $3 + 5 + 6$
2. What are the principles of student evaluation ? Write note on different tools and techniques of student evaluation. $6 + 8$
3. What is copyright ? How can we tackle copyright infringement ? Explain. $4 + 10$
4. What is intellectual property right ? What is its importance ? What is patentable invention ? What are the remedies to stop infringement of patents ? Explain. $3 + 3 + 4 + 4$
5. What are the criteria of good research ? What are the characteristics of a good sample ? Explain. Write short notes on primary data and secondary data. $4 + 4 + 6$

CS/M.TECH(EE)/SEM-3/EMAN-301/2011-12



6. a) What are the techniques of interpretation of report writing ?
- b) Comment on the theory of motivation related to the statement "In an Industrialized society of today all behaviour is motivated". 7 + 7
7. What is SWOT analysis ? Write not on student evaluation process. 4 + 10
8. Write notes with examples : 6 + 4 + 4
- a) Research Proposal
- b) Measure of central tendency
- c) Frequency and its distribution.

