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Name:	
Roll No. :	A Spanie (VExestings 2nd Exestina)
Invigilator's Signature :	

CS/M.Tech(ECE)/SEM-3/MCE-301/2012-13

2012

MANAGEMENT

Time Allotted: 3 Hours Full Marks: 70

The figures in the margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

GROUP - A

(Short Answer Type Questions)

- 1. Answer any *five* of the following questions : $5 \times 2 = 10$
 - a) Define New Technology. Write one example.
 - b) What is MOT ? Draw the diagram interdisciplinary nature of MOT.
 - c) What are the two issues for Technology Management?
 - d) What are the different categories of Technology Transfer?
 - e) What are the principles of Innovation?
 - f) Draw the diagram of technology planning. Describe each of them briefly.
 - g) Elaborate briefly the link between Science and Technology.

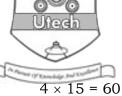
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GROUP - B

(Long Answer Type Questions)

Answer any four of the following.



- 2. What is Technology? What are the classifications of Technology? Give some examples of each technology.
- 3. What are the advantages and disadvantages of being a leader in innovation?
- 4. What are the types of Conflict ? What are the five Conflict management styles ?
- 5. What are the contents of technology transfer? What are the constituents of technology process?
- 6. Describe Horizontal Organisation. Draw the flowchart.
- 7. What are the changes which can occur rapid in technology to intensify the new century? What are the changes which occur in communication, integration and collaboration?
- 8. Elaborate the technology planning framework. Draw the technology planning diagram.

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