



Name :

Roll No. :

Invigilator's Signature :

CS/M.Tech(ECE)/SEM-3/MCE-301/2012-13

2012

MANAGEMENT

Time Allotted : 3 Hours

Full Marks : 70

The figures in the margin indicate full marks.

*Candidates are required to give their answers in their own words
as far as practicable.*

GROUP – A

(Short Answer Type Questions)

1. Answer any *five* of the following questions : 5 × 2 = 10
 - a) Define New Technology. Write one example.
 - b) What is MOT ? Draw the diagram interdisciplinary nature of MOT.
 - c) What are the two issues for Technology Management ?
 - d) What are the different categories of Technology Transfer ?
 - e) What are the principles of Innovation ?
 - f) Draw the diagram of technology planning. Describe each of them briefly.
 - g) Elaborate briefly the link between Science and Technology.



GROUP – B

(Long Answer Type Questions)

Answer any *four* of the following.

4 × 15 = 60

2. What is Technology ? What are the classifications of Technology ? Give some examples of each technology.
3. What are the advantages and disadvantages of being a leader in innovation ?
4. What are the types of Conflict ? What are the five Conflict management styles ?
5. What are the contents of technology transfer ? What are the constituents of technology process ?
6. Describe Horizontal Organisation. Draw the flowchart.
7. What are the changes which can occur rapid in technology to intensify the new century ? What are the changes which occur in communication, integration and collaboration ?
8. Elaborate the technology planning framework. Draw the technology planning diagram.

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