	Utech
Name:	
Roll No.:	A Stanton Williamshife Study Study and Applicant
Invigilator's Signature :	

CS/M.TECH(ECE)/SEM-3/MCE-301/2011-12 2011

INTRODUCTION TO MANAGEMENT

Time Allotted: 3 Hours Full Marks: 70

The figures in the margin indicate full marks.

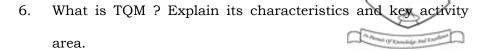
Candidates are required to give their answers in their own words as far as practicable.

Answer any *five* questions. $5 \times 14 = 70$

- "Management is the art of getting things done through other people." Explain the importance of Management in the light of this statement.
- 2. What do you know about Hawthorne experiment? What are their implications and limitations?
- 3. Explain the advantages and limitations of planning.
- 4. Define organization. Explain its type and nature.
- 5. What do you understand by leadership? Enumerate the qualities of a successful leader.

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- 7. Critically examine the need hierarchy theory of Motivation.
- 8. Write short notes on any two of the following: 7 + 7
 - a) Planned change
 - b) Refreezing
 - c) SWOT Analysis.

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