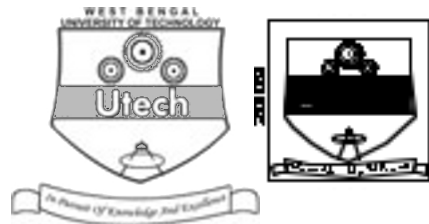


**CS/M.Sc (IS)/SEM-4/MI-403/09**  
**VALUES AND ETHICS IN PROFESSION ( SEMESTER - 4 )**



1. ....  
Signature of Invigilator

2. ....  
Signature of the Officer-in-Charge

**Reg. No.**

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**Roll No. of the Candidate**

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**CS/M.Sc (IS)/SEM-4/MI-403/09**  
**ENGINEERING & MANAGEMENT EXAMINATIONS, JULY – 2009**  
**VALUES AND ETHICS IN PROFESSION ( SEMESTER - 4 )**

Time : 3 Hours ]

[ Full Marks : 70

**INSTRUCTIONS TO THE CANDIDATES :**

1. This Booklet is a Question-cum-Answer Booklet. The Booklet consists of **32 pages**. The questions of this concerned subject commence from Page No. 3.
2. You have to answer the questions in the space provided marked 'Answer Sheet'. Write on both sides of the paper.
3. **Fill in your Roll No. in the box** provided as in your Admit Card before answering the questions.
4. Read the instructions given inside carefully before answering.
5. You should not forget to write the corresponding question numbers while answering.
6. Do not write your name or put any special mark in the booklet that may disclose your identity, which will render you liable to disqualification. Any candidate found copying will be subject to Disciplinary Action under the relevant rules.
7. **Use of Mobile Phone and Programmable Calculator is totally prohibited in the examination hall.**
8. You should return the booklet to the invigilator at the end of the examination and should not take any page of this booklet with you outside the examination hall, **which will lead to disqualification.**
9. Rough work, if necessary is to be done in this booklet only and cross it through.

**No additional sheets are to be used and no loose paper will be provided**

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**FOR OFFICE USE / EVALUATION ONLY**

Marks Obtained

Question Number												Total Marks	Examiner's Signature
Marks Obtained													

.....  
**Head-Examiner/Co-Ordinator/Scrutineer**

**39007 ( 02/07 )**



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**CS/M.Sc (IS)/SEM-4/MI-403/09**  
**VALUES AND ETHICS IN PROFESSION**  
**SEMESTER - 4**



Time : 3 Hours ]

Full Marks : 70

*The figures in the margin indicate full marks.*

*Candidates are required to give their answers in their own words as far as practicable.*

Answer *all* questions.

7 × 1

1. a) Discuss in brief different types of values. Why is ethics important for profession ? 10

OR

- b) Write a note showing relationships among business, society and companies discharging social responsibilities.
2. a) Write notes on the following : 10
- i) Psychological values
  - ii) Aesthetic values
  - iii) Good mental health
  - iv) Value crisis.

OR

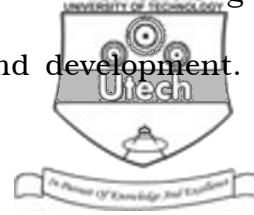
- b) Define culture. What is a culture gap ? Briefly discuss various types of corporate cultures.
3. a) Write notes on the following : 10
- i) Raw and Ethics
  - ii) Cultural sensitivity and cultural relativism
  - iii) Corporate Management and ethics with ref. to global activities.

OR



b) "Character and moral development make a complete human being." — Justify.

4. a) Describe the major areas of human growth and development. What are the various principles ? 10



OR

b) Write the significance of values and attitudes and the favourable social changes those are necessary to bring in national integration.

5. Solve any one of the following case studies : 10

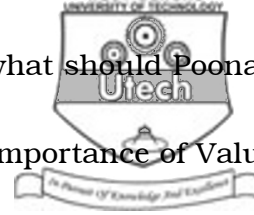
a) Harry is the head of HR of a British company that sells goods on the retail market in random. The company has a policy that all minorities should be encouraged by rising them for suitable jobs. There is a position open in the sales department and Virender, a first generation Punjabi from India fits the job requirements perfectly, since he has a tremendous record in retail selling. However Harry's suggestion runs into rough weather with the company, since they are concerned that the customers will not understand Virender's limited command of English language. What actions should Harry take ?

OR

b) Poonam was told by her computer operator that he had noticed that several personal letters had been printed from a computer that Poonam was responsible to manage. There were no specific policies at that time against the personal use of company facilities. Still Poonam was concerned that any objection may arise in the future. She found out that the letter writer was Charulata. She approached Charu to discuss the situation. Charu told Poonam that she had written the



letters on her own time and not during office hours. Charu had written the letters to practice using the word processor. So what should Poonam do ?



6.
  - a) Define values. What are the characteristics and importance of Values ? 1 + 1
  - b) What is ethical dilemma ? How are ethical decisions made ? 1 + 1
  - c) Why the conventional energy sources, in general, result in air pollution ? 2
  - d) What is energy crisis ? 2
  - e) How can we effectively take measures to overcome energy crisis ? 2
7.
  - a) What are the major non-conventional energy sources in the Indian perspective ? Discuss briefly each of them. 6
  - b) What are the relative advantages and disadvantages of using geothermal energy ? 4

OR

- a) How can we use solar radiation for energy generation ? What are its advantages ? 2 + 4
- b) What is wind mill ? What are the advantages of generation of power using wind mills ? 2 + 2

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END