Time: 3 Hours]

ENTREPRENEURSHIP DEVELOPMENT (SEMESTERS - 4 & 6)

CS/MBA/SEM-(4 FT & 6 PT)/MB-401/09 1. Signature of Invigilator 2. Reg. No. Signature of the Officer-in-Charge Roll No. of the Candidate CS/MBA/SEM-(4 FT & 6 PT)/MB-401/09 ENGINEERING & MANAGEMENT EXAMINATIONS, APRIL – 2009

INSTRUCTIONS TO THE CANDIDATES:

1. This Booklet is a Question-cum-Answer Booklet. The Booklet consists of **32 pages**. The questions of this concerned subject commence from Page No. 3.

ENTREPRENEURSHIP DEVELOPMENT (SEMESTER - 4 & 6)

[Full Marks: 70

- 2. a) In **Group A**, Questions are of Multiple Choice type. You have to write the correct choice in the box provided **against each question**.
 - b) For **Groups B** & **C** you have to answer the questions in the space provided marked 'Answer Sheet'. Questions of **Group B** are Short answer type. Questions of **Group C** are Long answer type. Write on both sides of the paper.
- 3. **Fill in your Roll No. in the box** provided as in your Admit Card before answering the questions.
- 4. Read the instructions given inside carefully before answering.
- 5. You should not forget to write the corresponding question numbers while answering.
- 6. Do not write your name or put any special mark in the booklet that may disclose your identity, which will render you liable to disqualification. Any candidate found copying will be subject to Disciplinary Action under the relevant rules.
- 7. Use of Mobile Phone and Programmable Calculator is totally prohibited in the examination hall.
- 8. You should return the booklet to the invigilator at the end of the examination and should not take any page of this booklet with you outside the examination hall, **which will lead to disqualification**.
- 9. Rough work, if necessary is to be done in this booklet only and cross it through.

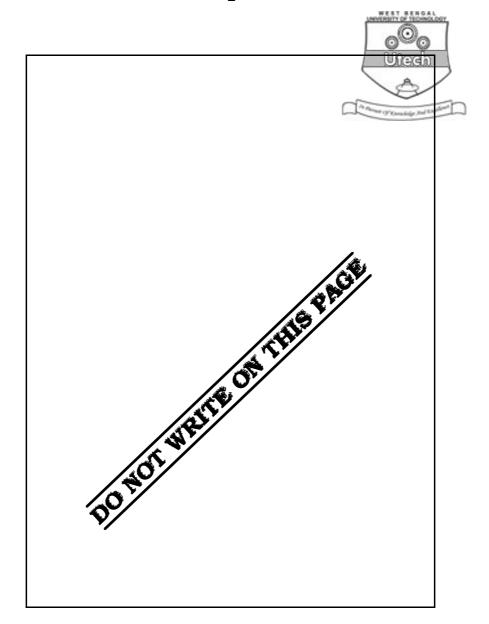
No additional sheets are to be used and no loose paper will be provided

FOR OFFICE USE / EVALUATION ONLY Marks Obtained Group - A Group - B Group - C Question Number Marks Obtained Marks Obtained

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4401 (20/04)







ENTREPRENEURSHIP DEVELOPMENT SEMESTERS - 4 & 6

Time: 3 Hours [Full Marks: 70

GROUP - A

			(Multiple C	hoice Type Q	uestio	ons)		
1.	Choo	ose the	e correct alternatives for a	any <i>ten</i> of the	follow	ing :		10 × 1 = 10
	i)	Belie	efs generate a drive for en	trepreneurial	growtl	h as per	theory dev	veloped by
		a)	Schumpeter	b)	Webe	er		
		c)	Mc Clelland	d)	Hose	litz.		
	ii)	Natio prov	onal Institute for Entr ides	epreneurship	and	Small	Business	Development
		a)	seed capital for entrepre	eneurs				
		b)	start up finance for entr	repreneurs				
		c)	training to entrepreneur	rs				
		d)	all of these.					
	iii)	A pr	oject report includes					
		a)	technical aspects	b)	econo	omic as	pects	
		c)	both (a) & (b)	d)	neith	er (a) no	or (b).	
	iv)	Natio	onal Small Industries Cor	poration (NSI	(C) wa	as set u	p in	
		a)	1950 b)	1956				
		c)	1945 d)	1955.				

4401 (20/04)

CS/MBA/SEM-(4 FT & 6 PT)/MB-401/09



		4										
v)	The	term 'Intrapreneurship' essentia	lly mea	ns								
	a)	synonym of entrepreneurship		Utech								
	b)	an entrepreneur who fails in hi	is vent	ure (9° Execution 2nd Execution								
	c) a manager who leaves the company to start his venture											
	d)	entrepreneurs within a corpora	ate.									
vi)	Whic	ch of the following statements is	correc	t ?								
	a)	Self-employment and entrepren	neursh	ip is one and the same thing								
b) Entrepreneurship is considered to be the best form of employment												
	c) An entrepreneur possesses employment generation capacity											
	d)	An entrepreneur enjoys a guar	anteed	income.								
vii)	A pro	oject presupposes commitment t	o task	to be performed with well defin	ied							
	a)	Objectives	b)	Schedules								
	c)	Budget	d)	All of these.								
viii)	Entr	epreneurs who take business as	an int	egral part of their life is called								
	a)	challengers	b)	Solo operators								
	c)	Lifetimers	d)	Drone entrepreneur.								
ix)	Vent	ure Capital should fulfil which c	of the f	ollowing objectives ?								
	a)	Maximisation of profits	b)	Diversification								
	c)	Sales promotion	d)	All of these.								

GROUP - B

(Short Answer Type Questions)

Answer any three of the following.

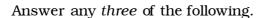
 $3 \times 5 = 15$

- 2. Briefly discuss the causes of business failure.
- 3. Define entrepreneurship and discuss its importance for a developing country like India.
- 4. State the welfare provisions in brief and the criteria for appointment of welfare officer as provided under Factories Act, 1948.
- 5. Discuss Mc Clelland's contribution in developing the theory of entrepreneurship.
- 6. Discuss the importance of Environment Protection Act.



GROUP - C

(Long Answer Type Questions)





 $3 \times 15 = 45$

- 7. Discuss in detail the different constituents/sections of a project report.
- 8. What are the qualities needed for a prospective entrepreneur? Do a self assessment, and identify the strengths and weaknesses in this regard.
- 9. As a start up entrepreneur, explain the different stages you need to pass through to launch a new product in the market.
- 10. Explain the psychological and social factors of entrepreneurship.
- 11. State the role of the Government in facilitating entrepreneurship. What are the laws that are to be kept in mind before starting a new business?

END