Name :	
Roll No. :	An Annual (V Examining and Examination
Invigilator's Signature :	

CS/MBA (OLD)/SEM-(1 FT & 3 PT)/MB-110/2010-11 2010-11 VALUES AND ETHICS IN PROFESSION

Time Allotted : 3 Hours

Full Marks : 70

The figures in the margin indicate full marks. Candidates are required to give their answers in their own words as far as practicable.

GROUP – A

(Multiple Choice Type Questions)

- 1. Choose the correct alternatives for the following : $10 \times 1 = 10$
 - i) The concept of 'Ethics' comes from
 - a) Ethos b) Eternal
 - c) Egalitarian d) Elementary.
 - ii) Values shape
 - a) beliefs b) attitude
 - c) perceptions d) all of these.
 - iii) CSR means
 - a) Corporate Social Responsibility
 - b) Corporate Service Responsibility
 - c) Community Social Responsibility
 - d) None of these.

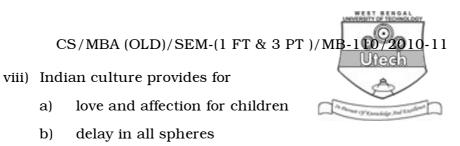
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- iv) Which of the following terms refers to the set of written rules that state how the people in particular organization should behave ?
 - a) Corporate mission b) Corporate values
 - c) Corporate code d) Corporate rules.
- v) "Whistle Blowing" is
 - a) an ethical code of an organization
 - b) making railway travel safer
 - c) making public the immoral or illegal activity of some employer or organization
 - d) none of these.
- vi) According to which concept of ethics is an act ethical if it maximizes happiness ?
 - a) Ethical subjectivism
 - b) Ethical relativism
 - c) Ethics of virtue
 - d) None of these.
- vii) Human values have been established in India
 - a) from the days of Ramayana
 - b) from the days of Mahabharata
 - c) from time immemorial
 - d) after the political independence in 1947.

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- c) respect for money
- d) none of these.
- ix) Values and Ethics must be observed in all professions related to
 - a) service b) technology
 - c) engineering d) all of these.
- x) There is a value crisis in India
 - a) in all spheres
 - b) in science, technology and engineering
 - c) in administration
 - d) in very few profession.

GROUP – B

(Short Answer Type Questions)

Answer any *three* of the following. $3 \times 5 = 15$

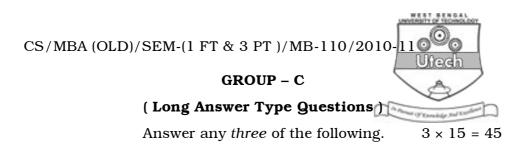
- 2. Are ethics and profit mutually exclusive ?
- 3. Why should the company be ethical ?
- 4. Write down the concept of non-violence.
- 5. How do you define value crisis in contemporary Indian society ?

3

6. Enumerate the concept of Stake holders.

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- 7. What do you mean by work ethics ? Explain the nature and objectives of ethics. What role does it play in organizational effectiveness ? 2 + 6 + 7
- 8. Discuss in detail the Indian values and ethics and their applicability in today's business world.
- 9. Define Corporate Social Responsibility (CSR). How social welfare and community development activities adopted by an organization can august its brand image? Enumerate some ethical practices in management. 4 + 6 + 5
- 10. Define the concepts of Ethics and Values. How are Indian values and ethics different from western values and ethics ?
 Describe the place of values and ethics in contemporary Indian society.
- 11. What do you mean by corporate excellence ? How do ethics help in attaining corporate excellence ?3 + 12

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