



Name :

Roll No. :

Invigilator's Signature :

CS/BSCM/SEM-5/BSCM-501/2009-10

2009

SUPPLY CHAIN PRACTICE & PROCEDURE

Time Allotted : 3 Hours

Full Marks : 70

The figures in the margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

GROUP – A

(Multiple Choice Type Questions)

1. Choose the correct alternatives for the following : $10 \times 1 = 10$
 - i) A supply chain consists of all parties involved, directly or indirectly in fulfilling request.
 - a) supplier
 - b) government
 - c) customer
 - d) distributor.
 - ii) A supply chain involves the constant flow of
 - a) information
 - b) product
 - c) fund
 - d) all of these.
 - iii) The supply chain is a system.
 - a) mechanical
 - b) biological
 - c) static
 - d) dynamic.
 - iv) Strategic decisions are taken at the level of the organization.
 - a) operational
 - b) highest
 - c) middle
 - d) lowest.



- v) "Make or buy" decision in a supply chain is a part of
- a) distribution strategy
 - b) sourcing strategy
 - c) inventory strategy
 - d) customer service strategy.
- vi) Demand forecast is a process in which demand data are used.
- a) historical
 - b) present
 - c) future
 - d) both present and future.
- vii) Supply chain management is a set of approaches utilized to efficient integrate
- a) suppliers
 - b) manufacturers
 - c) warehouses
 - d) all of these.
- viii) Forecasting indicates the probable course of events.
- a) past
 - b) present
 - c) both past and present
 - d) future.
- ix) Forecast errors are dealt with
- a) safety inventory
 - b) safety capacity
 - c) both of these
 - d) none of these.
- x) Push processes in supply chain may also be referred to as
- a) reactive processes
 - b) speculative processes
 - c) reactive - speculative processes
 - d) none of these.



GROUP – B
(Short Answer Type Questions)

Answer any *three* of the following. $3 \times 5 = 15$

2. What are the different degrees of supply chain ? 5
3. “SCM as a set of activities to implement a Management Philosophy”. Explain. 5
4. What are the different stages of development in supplier relations ? 5
5. Discuss briefly the “cycle view” of supply chain process. 5
6. What do you mean by “Aggregate planning” ? Discuss the problems related to aggregate planning. 3 + 2
7. What are the different factors related to the demand forecast ? 5

GROUP – C
(Long Answer Type Questions)

Answer any *three* of the following. $3 \times 15 = 45$

8. Discuss briefly the strategic decisions in Supply Chain. 15
9. a) What do you mean by “Integrated Supply Chain” ?
b) Point out the factors that leading the growth of supply chain. 7 + 8

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10. a) What do you mean by “Supply Chain Management” ?
- b) Discuss briefly the functions of supply chain management. 5 + 10
11. Discuss briefly the customer-focused supply chain management strategy. 15
12. a) What do you mean by “Strategic Fit” ?
- b) Discuss briefly the obstacles to achieving strategic fit. 6 + 9
13. Writ short notes on any *two* of the following : $2 \times 7 \frac{1}{2}$
- a) Value chain for supply chain management.
- b) Buyer’s perspective and supplier’s perspective to SCM.
- c) Aggregate planning strategies in a supply chain.
- d) Basic approach to demand forecasting in a supply chain.
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