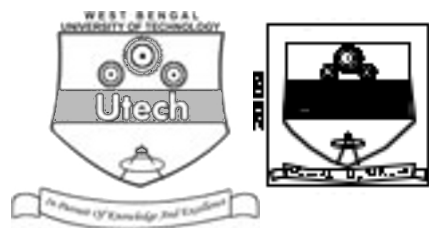


SHIPPING MANAGEMENT (SEMESTER - 6)

CS/BNS/SEM-6/BNS-604/09



1.
Signature of Invigilator

2.
Signature of the Officer-in-Charge

Reg. No.

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Roll No. of the
Candidate

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CS/BNS/SEM-6/BNS-604/09
ENGINEERING & MANAGEMENT EXAMINATIONS, JUNE – 2009
SHIPPING MANAGEMENT (SEMESTER - 6)

Time : 3 Hours]

[Full Marks : 70

INSTRUCTIONS TO THE CANDIDATES :

1. This Booklet is a Question-cum-Answer Booklet. The Booklet consists of **32 pages**. The questions of this concerned subject commence from Page No. 3.
2. a) In **Group – A**, Questions are of Objective type. You have to answer the questions in the space provided marked 'Answer Sheet'.
b) For **Groups – B & C** you have to answer the questions in the space provided marked 'Answer Sheet'. Questions of **Group – B** are Short answer type. Questions of **Group – C** are Long answer type. Write on both sides of the paper.
3. **Fill in your Roll No. in the box** provided as in your Admit Card before answering the questions.
4. Read the instructions given inside carefully before answering.
5. You should not forget to write the corresponding question numbers while answering.
6. Do not write your name or put any special mark in the booklet that may disclose your identity, which will render you liable to disqualification. Any candidate found copying will be subject to Disciplinary Action under the relevant rules.
7. **Use of Mobile Phone and Programmable Calculator is totally prohibited in the examination hall.**
8. You should return the booklet to the invigilator at the end of the examination and should not take any page of this booklet with you outside the examination hall, **which will lead to disqualification**.
9. Rough work, if necessary is to be done in this booklet only and cross it through.

No additional sheets are to be used and no loose paper will be provided

FOR OFFICE USE / EVALUATION ONLY

Marks Obtained

	Group – A								Group – B				Group – C				Total Marks	Examiner's Signature
Question Number																		
Marks Obtained																		

.....
Head-Examiner/Co-Ordinator/Scrutineer

6822 (11/06)



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ENGINEERING & MANAGEMENT EXAMINATIONS, JUNE – 2009
SHIPPING MANAGEMENT
SEMESTER – 6



Time : 3 Hours]

[Full Marks : 70

GROUP – A
(Objective Type Questions)

1. Answer the following questions : 10 × 1 = 10
- i) What is Bill of Lading ?
 - ii) In modern shipping industry, what are the types of shipping company ?
 - iii) What is full form of UNCTAD ?
 - iv) A liner shipping company has cost structure. (Fill in the blank)
 - v) Majority of world cargo is carried by shipping trade. (Fill in the blank)
 - vi) Who are the Longshore man ?
 - vii) A human relationship is one of the major tool of
 - a) value
 - b) norms
 - c) ethics.
 - viii) The need of an organisation to move from its current manpower position to desired manpower position is determined by
 - a) HRM
 - b) HRP
 - c) HRD.



ix) Johori window is one of the important part of

- a) communication
- b) leadership
- c) motivation.



x) Raiding or poaching is the method of

- a) placement
- b) recruitment
- c) selection.

GROUP – B

(Short Answer Type Questions)

Answer any *three* of the following questions.

3 × 5 = 15

2. In the shipping business, state the job of a shipper.
3. Define the role of IMF and World Bank.
4. Briefly discuss the salient points and reasons for maintaining own shipping fleet by a maritime nation.
5. Define the term 'corporate social responsibility'.

GROUP – C

(Long Answer Type Questions)

Answer any *three* of the following questions.

3 × 15 = 45

6. a) Discuss briefly organization of shipping company.
- b) Explain the work of technical and manning operation departments.
- c) What is the function of DPA ?

6 + 6 + 3



7. a) What do you understand by multimodal transport ?

b) Discuss the merits and demerits of multimodal transport.



3 + 12

8. a) What is the noise communication system ?

b) What is the function of grape vine ?

c) How can a negotiation be used to manage conflict ?

9. a) What is motivation ? Why is it important ?

b) How the Maslow's hierarchy of needs related to motivation in organisation ?

END