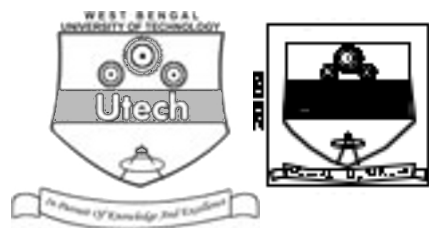


## DESIGN, ANIMATION & PAGE MAKE-UP ( SEMESTER - 6 )

CS / BMS / SEM-6 / MMS-601F / 09



1. ....  
Signature of Invigilator

2. ....  
Signature of the Officer-in-Charge

Reg. No.

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Roll No. of the  
Candidate

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CS / BMS / SEM-6 / MMS-601F / 09  
ENGINEERING & MANAGEMENT EXAMINATIONS, JUNE – 2009  
DESIGN, ANIMATION & PAGE MAKE-UP ( SEMESTER - 6 )

Time : 3 Hours ]

[ Full Marks : 70

### INSTRUCTIONS TO THE CANDIDATES :

1. This Booklet is a Question-cum-Answer Booklet. The Booklet consists of **32 pages**. The questions of this concerned subject commence from Page No. 3.
2. a) In **Group – A**, Questions are of Multiple Choice type. You have to write the correct choice in the box provided **against each question**.  
b) For **Groups – B & C** you have to answer the questions in the space provided marked 'Answer Sheet'. Questions of **Group – B** are Short answer type. Questions of **Group – C** are Long answer type. Write on both sides of the paper.
3. **Fill in your Roll No. in the box** provided as in your Admit Card before answering the questions.
4. Read the instructions given inside carefully before answering.
5. You should not forget to write the corresponding question numbers while answering.
6. Do not write your name or put any special mark in the booklet that may disclose your identity, which will render you liable to disqualification. Any candidate found copying will be subject to Disciplinary Action under the relevant rules.
7. **Use of Mobile Phone and Programmable Calculator is totally prohibited in the examination hall.**
8. You should return the booklet to the invigilator at the end of the examination and should not take any page of this booklet with you outside the examination hall, **which will lead to disqualification**.
9. Rough work, if necessary is to be done in this booklet only and cross it through.

**No additional sheets are to be used and no loose paper will be provided**

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### FOR OFFICE USE / EVALUATION ONLY

Marks Obtained

	Group – A					Group – B					Group – C					Total Marks	Examiner's Signature
Question Number																	
Marks Obtained																	

.....  
Head-Examiner / Co-Ordinator / Scrutineer

6645 (03/06)



**DO NOT WRITE ON THIS PAGE**



**ENGINEERING & MANAGEMENT EXAMINATIONS, JUNE – 2009**  
**DESIGN, ANIMATION & PAGE MAKE-UP**  
**SEMESTER – 6**



Time : 3 Hours ]

[ Full Marks : 70

**GROUP – A**  
**( Multiple Choice Type Questions )**

1. Choose the correct alternatives for the following : 10 × 1 = 10
- i) The printing process that uses an inked raised image that is pressed against paper is
- a) letterpress b) gravure
- c) offset d) digital printing.
- ii) The space between the lines of type is called
- a) tracking b) wordspacing
- c) kerning d) leading.
- iii) Which of the following is not an animation type ?
- a) Cell animation b) Clay animation
- c) Puppet animation d) Field animation.
- iv) File format used primarily for photographic images and which uses lossy compression format to reduce the file size, is
- a) TIFF b) JPEG
- c) EPS d) BMP.
- v) The invisible line marking the lower limit upon which type sits is called the
- a) mean line b) base line
- c) descender d) counter.



vi) Which one of the following is associated with vector imaging?

- |                      |                   |
|----------------------|-------------------|
| a) Adobe Photoshop   | b) Quark Express  |
| c) Adobe Illustrator | d) None of these. |

vii) Which one of the following is video compositing software?

- |                  |                   |
|------------------|-------------------|
| a) Photoshop     | b) Flash MX       |
| c) After Effects | d) None of these. |

viii) One of the Audio Softwares associated with Music and Sound design of an animated movie is

- |                    |               |
|--------------------|---------------|
| a) Adobe Photoshop | b) Flash      |
| c) Pro tools       | d) Power DVD. |

ix) 2-D Animation is associated with the Movie

- |                 |                              |
|-----------------|------------------------------|
| a) Finding Nemo | b) The Princess and the Frog |
| c) Shrek        | d) None of these.            |

x) Which Indian newspaper was the pioneer of modular layout in India?

- |                       |                   |
|-----------------------|-------------------|
| a) The Indian Express | b) The Hindu      |
| c) The Times of India | d) None of these. |

### GROUP – B

#### ( Short Answer Type Questions )

Answer any *three* of the following questions.

3 × 5 = 15

2. What are the advantages and disadvantages of Offset Printing?
3. Briefly describe the various type of Letterforms.
4. Write a note on Interface Designing.
5. Briefly describe the difference between storyboard and flow chart.
6. State in brief the procedure for final delivery/output of an animated movie.

**GROUP – C****( Long Answer Type Questions )**Answer any *three* of the following questions.

3 × 15 = 45

7. What are the stages of layout planning ? Discuss the functions of each stage in brief. 5 + 10
8. What is the Traditional animation technique ? Explain the different production stages. 5 + 10
9. Briefly explain the pre-production and production phases of making animation films. 5 + 10
10. Name at least three tricks to Animating Character. Discuss why it is essential for a character animated movie.
11. Discuss the role of the producer during the post-production phase along with the support of a post-production flow chart for a television and direct-to-video project.

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END