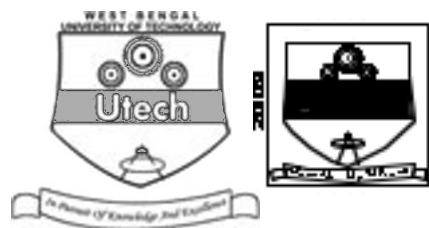


## SOCIAL RESEARCH METHODS ( SEMESTER - 6 )

**CS / BIRM / SEM-6 / BIRM-605 / 09**



1. ....  
Signature of Invigilator

2. ....  
Signature of the Officer-in-Charge

**Reg. No.**

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**Roll No. of the Candidate**

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**CS / BIRM / SEM-6 / BIRM-605 / 09**  
**ENGINEERING & MANAGEMENT EXAMINATIONS, JUNE – 2009**  
**SOCIAL RESEARCH METHODS ( SEMESTER - 6 )**

Time : 3 Hours ]

[ Full Marks : 70

**INSTRUCTIONS TO THE CANDIDATES :**

1. This Booklet is a Question-cum-Answer Booklet. The Booklet consists of **32 pages**. The questions of this concerned subject commence from Page No. 3.
2. a) In **Group – A**, Questions are of Multiple Choice type. You have to write the correct choice in the box provided **against each question**.  
 b) For **Groups – B & C** you have to answer the questions in the space provided marked 'Answer Sheet'. Questions of **Group – B** are Short answer type. Questions of **Group – C** are Long answer type. Write on both sides of the paper.
3. **Fill in your Roll No. in the box** provided as in your Admit Card before answering the questions.
4. Read the instructions given inside carefully before answering.
5. You should not forget to write the corresponding question numbers while answering.
6. Do not write your name or put any special mark in the booklet that may disclose your identity, which will render you liable to disqualification. Any candidate found copying will be subject to Disciplinary Action under the relevant rules.
7. **Use of Mobile Phone and Programmable Calculator is totally prohibited in the examination hall.**
8. You should return the booklet to the invigilator at the end of the examination and should not take any page of this booklet with you outside the examination hall, **which will lead to disqualification**.
9. Rough work, if necessary is to be done in this booklet only and cross it through.

**No additional sheets are to be used and no loose paper will be provided**

**FOR OFFICE USE / EVALUATION ONLY**

Marks Obtained

	Group – A								Group – B				Group – C				Total Marks	Examiner's Signature
Question Number																		
Marks Obtained																		

.....  
**Head-Examiner / Co-Ordinator / Scrutineer**

**6883 (15/06)**



**DO NOT WRITE ON THIS PAGE**



**ENGINEERING & MANAGEMENT EXAMINATIONS, JUNE – 2009**  
**SOCIAL RESEARCH METHODS**  
**SEMESTER – 6**



Time : 3 Hours ]

[ Full Marks : 70

**GROUP – A**  
**( Multiple Choice Type Questions )**

1. Choose the correct alternatives for the following :

10 × 1 = 10

i) Snow-ball sampling is

- |                         |                             |
|-------------------------|-----------------------------|
| a) probability sampling | b) non-probability sampling |
| c) both (a) & (b)       | d) none of these.           |

ii) Ratio scale is

- |                                |                                |
|--------------------------------|--------------------------------|
| a) superior than nominal scale | b) inferior than nominal scale |
| c) both (a) & (b)              | d) none of these.              |

iii) Delphi technique is

- |                                  |
|----------------------------------|
| a) projective technique          |
| b) used in qualitative research  |
| c) used in quantitative research |
| d) none of these.                |

iv) To find the order of preference of five competitive brands of toothpaste, the scale used is

- |            |             |
|------------|-------------|
| a) ratio   | b) interval |
| c) nominal | d) ordinal. |



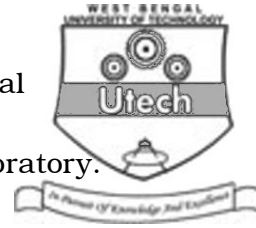
v) Which one is not a research design ?

a) Causal

b) Casual

c) Descriptive

d) Exploratory.




vi) TAT stands for

a) Thematic Appreciation Test

b) Thematic Apperception Test

c) Thematic Application Test

d) Thematic Adaptation Test.

vii) Projective technique tries to find out

a) market facts

b) hidden feelings

c) technical facts

d) all of these.

viii) Strata in stratified sampling is

a) homogeneous

b) heterogeneous

c) mutually exclusive

d) none of these.

ix) Simple random sampling is

a) probability sampling

b) non-probability sampling

c) both (a) & (b)

d) none of these.

x) Extraneous variable is

a) dependent variable

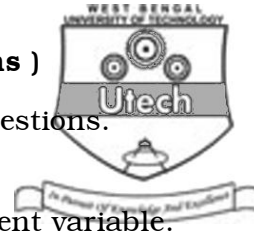
b) independent variable

c) both (a) & (b)

d) none of these.

**GROUP – B****( Short Answer Type Questions )**

Answer any *three* of the following questions.



3 × 5 = 15

2. Differentiate between dependent variable and independent variable.
3. State the main purposes of selecting a sample for research.
4. Mention the merits and interviewing technique of conducting survey.
5. Discuss the essentials of a good research design.
6. Define data and information. Give example.

**GROUP – C****( Long Answer Type Questions )**

Answer any *three* of the following questions.

3 × 15 = 45

7. Construct a questionnaire to explore attitude of college student regarding 'Entrepreneurship' as career option.
8.
  - a) What are the different types of report ?
  - b) Discuss the different components of research report.
  - c) What precaution should researcher take while writing research report ? 4 + 8 + 3
9.
  - a) Define projective technique.
  - b) Explain its merits and demerits.
  - c) How this technique is used in research methodology ? 3 + 8 + 4



10. a) Define Editing and Coding.

b) Mention the classification and transcription of data.

c) Discuss the process of data preparation in research work.



5 + 5 + 5

11. Distinguish between any *three* of the following pairs :

3 × 5

a) Questionnaire and schedules methods

b) Primary and secondary data

c) Research method and Research methodology

d) Deductive & inductive methods

e) Qualitative and Quantitative methods.

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END