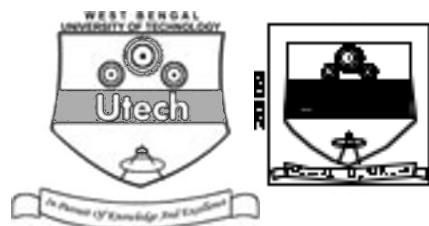


PRINCIPLES OF MANAGEMENT (SEMESTER - 6)

CS / BHSM / SEM-6 / HPM-607 / 09



1.
Signature of Invigilator

2.
Signature of the Officer-in-Charge

Reg. No.

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Roll No. of the
Candidate

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CS / BHSM / SEM-6 / HPM-607 / 09

ENGINEERING & MANAGEMENT EXAMINATIONS, JUNE – 2009

PRINCIPLES OF MANAGEMENT (SEMESTER - 6)

Time : 3 Hours]

[Full Marks : 70

INSTRUCTIONS TO THE CANDIDATES :

1. This Booklet is a Question-cum-Answer Booklet. The Booklet consists of **32 pages**. The questions of this concerned subject commence from Page No. 3.
2. a) In **Group – A**, Questions are of Multiple Choice type. You have to write the correct choice in the box provided **against each question**.
b) For **Groups – B & C** you have to answer the questions in the space provided marked 'Answer Sheet'. Questions of **Group – B** are Short answer type. Questions of **Group – C** are Long answer type. Write on both sides of the paper.
3. **Fill in your Roll No. in the box** provided as in your Admit Card before answering the questions.
4. Read the instructions given inside carefully before answering.
5. You should not forget to write the corresponding question numbers while answering.
6. Do not write your name or put any special mark in the booklet that may disclose your identity, which will render you liable to disqualification. Any candidate found copying will be subject to Disciplinary Action under the relevant rules.
7. **Use of Mobile Phone and Programmable Calculator is totally prohibited in the examination hall.**
8. You should return the booklet to the invigilator at the end of the examination and should not take any page of this booklet with you outside the examination hall, **which will lead to disqualification**.
9. Rough work, if necessary is to be done in this booklet only and cross it through.

No additional sheets are to be used and no loose paper will be provided

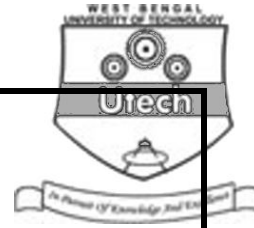
FOR OFFICE USE / EVALUATION ONLY

Marks Obtained

	Group – A										Group – B					Group – C					Total Marks	Examiner's Signature
Question Number																						
Marks Obtained																						

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Head-Examiner / Co-Ordinator / Scrutineer

6941 (19/06)



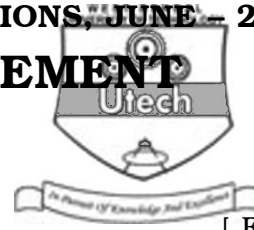
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ENGINEERING & MANAGEMENT EXAMINATIONS, JUNE – 2009

PRINCIPLES OF MANAGEMENT

SEMESTER - 6



Time : 3 Hours]

[Full Marks : 70

GROUP – A

(Multiple Choice Type Questions)

1. Choose the correct answer for the following from the alternatives : 10 × 1 = 10

i) Who has given the definition of management as the "art of getting things done through and with the people" ?

a) George Terry

b) Philip Kotler

c) Edward Flippo

d) Koontz and O'Donnell.

ii) Management can be considered as

a) a pure science

b) a social science

c) a performing art

d) both a science and an art.

iii) Management is considered as science because it

a) needs practical knowledge

b) needs personal skill

c) has universal validity of principles

d) needs creativity.

iv) Management is considered as an art because it

a) is a result oriented approach

b) has systematic today of knowledge

c) needs continuous observation

d) needs principles based observation.



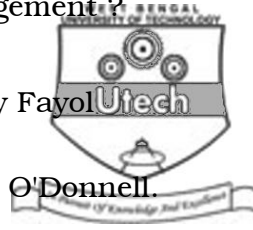
v) Who is considered as the father of modern management?

a) George Terry

b) Henry Fayol

c) Harold Koontz

d) Chris O'Donnell.



vi) In management National Income of a country is a component of

a) social factor

b) political factor

c) economic factor

d) none of these.

vii) Need Hierarchy Theory in motivation has been advocated by

a) McGregor

b) Herzberg

c) Maslow

d) Kotler.

viii) Theory X and Theory Y have been popularized by

a) Herzberg

b) Terry

c) Gullick

d) McGregor.

ix) The Leadership Theory where the leader gives full freedom to his subordinates is called

a) Autocratic style

b) Bureaucratic style

c) Laissez faire style

d) Democratic style.

x) In communication system which of the following is considered as a barrier ?

a) Semantics

b) Language

c) Distance

d) none of these.



GROUP – B

(Short Answer Type Questions)

Answer any *three* of the following.



3 × 5 = 15

2. State the concepts of management in brief.
3. Highlight the external factors that affect the management of an organization.
4. Write down the essential elements of a good plan in brief.
5. Theory X and Theory Y as motivational theory in management :
Give your argument.
6. Differentiate between power and authority.

GROUP – C

(Long Answer Type Questions)

Answer any *three* questions.

3 × 15 = 45

7. State the different types or forms of organization briefly. Give example.
8. "Henry Fayol is considered as the father of modern management." Establish this statement by explaining his contribution in modern management.
9. "Though many experts are in opinion that management is a full-fledged profession, actually it is not." Explain this statement.
10. State Alfred Maslow's Need Hierarchy Theory in motivation, mentioning his assumptions behind it. Also state the criticisms of his theory.
11. "Leadership has different styles and different leaders adopt different styles for their functioning." In the light of the above statement, state the different leadership styles.

END