

Name :

Roll No. :

Invigilator's Signature :

CS/BHSM/SEM-5/HPM-508/2010-11

2010-11

FOOD & BEVERAGE MANAGEMENT

Time Allotted : 3 Hours

Full Marks : 70

The figures in the margin indicate full marks.

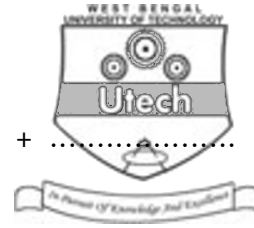
*Candidates are required to give their answers in their own words
as far as practicable.*

GROUP – A

(Multiple Choice Type Questions)

1. Choose the correct alternatives for the following : $10 \times 1 = 10$

- i) F & B Management is based on
 - a) supply and demand b) pricing
 - c) both of these d) none of these.
- ii) Master budget depends on
 - a) capital budget b) operating budget
 - c) both of these d) none of these.
- iii) Breakeven point is related with
 - a) Net loss & Net profit
 - b) Net loss & Gross profit
 - c) Both of these
 - d) None of these.



- iv) Net profit = Total sales – (material + +) costs
- a) material & overhead
 - b) transportation & material
 - c) none of these
 - d) total cost.
- v) Catering policy depends on policy.
- a) financial
 - b) marketing
 - c) both of these
 - d) none of these.
- vi) Raw vegetable is item.
- a) perishable
 - b) non-perishable
 - c) both of these
 - d) none of these.
- vii) Type of establishment is also an objective of F & B control.
- a) True
 - b) False.
- viii) Management control is not necessary for F & B control.
- a) True
 - b) False.



- ix) Behaviour of staff of an establishment is not effective to get the revenue.
- a) True
 - b) False.
- x) Main motto of F & B control is
- a) customer satisfaction
 - b) volume of customer
 - c) customer identity
 - d) none of these.

GROUP – B

(Short Answer Type Questions)

Answer any *three* of the following. $3 \times 5 = 15$

2. What are the realities of control in F & B management ?
3. What are the techniques to be followed to get the maximum revenue ?
4. What is F & B management ? Discuss the social factors that effect the F & B management.
5. What is master budget ? Discuss the steps to make the master budget.
6. What is breakeven point ? Discuss with graph.

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GROUP – C

(Long Answer Type Questions)

Answer any *three* of the following. $3 \times 15 = 45$

7. What is budget ? Discuss the different types of budget with proper diagram.
8. Discuss the different stages of F & B management with proper diagram.
9. What are the factors that effect F & B management ?
10. What is F & B control ? Why is it necessary for hotel industry ?
11. What is subsidy price ? Discuss with an example.

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