



Name :

Roll No. :

Invigilator's Signature :

CS/BHM/SEM-7/HM-713/2009-10

2009

TRAVEL & TOURISM MANAGEMENT

Time Allotted : 3 Hours

Full Marks : 70

The figures in the margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

GROUP – A

(Objective Type Questions)

1. a) Give full forms of any *five* : 5 × 1 = 5
- i) WTO
 - ii) IATA
 - iii) IATO
 - iv) TAAI
 - v) FHRAI
 - vi) ITDC.
- b) State *True* or *False* for the following (any *five*) : 5 × 1 = 5
- vii) Kuchipudi is a dance drama form of Andhra Pradesh.
 - viii) Kathakali is a dance form originated from Orissa.
 - ix) Kirana is a classical music Gharana set by Ustad Alauddin Khan.

CS/BHM/SEM-7/HM-713/2009-10



- x) Late Pandit Nikhil Banerjee was a representative of Maihar Gharana.
- xi) The name of Badal Sarkar is associated with Indian Theatre.
- xii) Vedas are the earliest scriptures.

GROUP – B

(Short Answer Type Questions)

Answer any *three* of the following.

3 × 5 = 15

- 2. Write a short note on Tourism Constituents.
- 3. Write a short note on IATA.
- 4. Write a short note on FHRAI.
- 5. Name five top heritage sites of India.
- 6. Name five top Hindu pilgrimage sites of India.
- 7. Name five famous handicrafts and textile products from Eastern India.

GROUP – C

(Long Answer Type Questions)

Answer any *three* of the following.

3 × 15 = 45

- 8. Draw a Buddhism Tourist Circuit in India.
- 9. Give an account of Indian Classical Music.
- 10. Give an account of the use of History in Tourism.
- 11. Give an account of demand and supply in Tourism Business.
- 12. Give an account of tourism impacts of social, economical and environmental balances.