



Name :

Roll No. :

Invigilator's Signature :

CS/M.Tech(EE)/SEM-3/EMAN-301/2012-13

2012

INTRODUCTION TO MANAGEMENT

Time Allotted : 3 Hours

Full Marks : 70

The figures in the margin indicate full marks.

*Candidates are required to give their answers in their own words
as far as practicable.*

GROUP – A

(Objective Type Questions)

Answer any *five* questions of the following.

$$5 \times 14 = 70$$

1. Define Pedagogy. "Teacher is a manager in the class." Justify the statement. What are the classroom motivation principles and techniques ?
2. What is management ? What do you understand by personality and attitude ? How do the personality and attitude of a teacher affect classroom management ? How to increase the effectiveness of organizational communication ?
3. Compare between Patent, Copyright and Trademark. What are the Indian and International patent laws ? What is infringement in patent and what are its possible remedies ?



4. Explain in detail " Research through consultancy work". In what way is it beneficial for both as the researcher and for the institute ? Why is literature survey one of the most important issues to a researcher ?
5. Explain Quality, Quality Control, Total Quality Control and Quality Management, Total Quality management, Quality Assurance, Reliability. How the output quality of an academic institution can be improved through statistical quality control ?
6. Write short notes on the following :
 - a) SWOT Analysis
 - b) Evaluation of teacher performance
 - c) Washington accord
 - d) Theories of learning
 - e) Motivational theories.
7. Define Classroom Management. What are the steps that could be taken by you to upgrade the quality of your institute at the world class level ?

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