



Name :

Roll No. :

Invigilator's Signature :

CS/MMA/SEM-3/MMARM-305/2010-11

2010-11

**FOOD SECURITY AND MARKETING RULES AND
REGULATIONS**

Time Allotted : 3 Hours

Full Marks : 70

The figures in the margin indicate full marks.

*Candidates are required to give their answers in their own words
as far as practicable.*

GROUP – A

(Multiple Choice Type Questions)

1. Choose the correct alternatives for the following : $10 \times 1 = 10$

- i) Food Security refers to
 - a) availability of food
 - b) adequate production of food
 - c) low price of food
 - d) availability and access to food.
- ii) Food secure, food insecure, food crisis, famine are stages of
 - a) stages of food insecurity
 - b) stages of economic growth
 - c) stages of agricultural development
 - d) none of these.



- iii) The first World Food Summit was held in the year of
- a) 1990 b) 1996
- c) 2000 d) 2009.
- iv) What is the purpose of the World Food Summit ?
- a) Achievement of global food security
- b) Propagation of free trade of agricultural commodities
- c) Controlling environmental decay
- d) Improvement of agricultural productivity.
- v) Which of the following organizations is responsible for the public distribution system in India ?
- a) FCI b) NABARD
- c) IDBI d) RBI.
- vi) Consumer's Rights under the Consumer Protection Act, 1986 does not include
- a) Right to SAFETY b) Right to INFORMED
- c) Right to CHOOSE d) Right to IGNORANT.
- vii) Critics argue that advertising and promotion
- a) provide information
- b) encourage a higher standard of living
- c) create jobs and help new firms enter a market
- d) are more propaganda than information.



viii) Economic Impact of Advertising

- a) effects on consumer choice
- b) effects on competition
- c) effects on product cost and prices
- d) all of these.

ix) is used on the container or packages of processed food or agricultural produces (jam, jelly, sauce, fruit juice, pickles etc.).

- a) ISI Mark
- b) Hall Mark
- c) AGMARK
- d) FPO Mark.

x) In FOR A case should be filed within

- a) 1 year
- b) 2 years
- c) 3 years
- d) 4 years.

GROUP – B

(Short Answer Type Questions)

Answer any *three* of the following. $3 \times 5 = 15$

2. Discuss the concept of food security. Give example.
3. Write down on the impact of the 'oil peak' on food security. Give example.
4. What is meant by licensing ? What are the objectives of it ?
5. Discuss the right and duties of buyer under Sales of Goods Act 1930.
6. "Nowadays E-trading becomes a popular way of trading-" Illustrate in brief.



GROUP – C

(Long Answer Type Questions)

Answer any *three* of the following. $3 \times 15 = 45$

7. State the different stages of food insecurity. Discuss the different survival strategies used by people living in food insecurity. $8 + 7$
 8. Discuss the background and the outcome of the World Food Summit. Do you think the 'World Food Summit' has further widened the gap between rich and poor nations ? $10 + 5$
 9. State the role of PDS in achieving food security in India. Give arguments in favour of the targeted public distribution system in India. $9 + 6$
 10. What are the basic rights of the consumers ? Discuss the role of the state commissions and the national commissions under the Consumer Protection Act, 1986. $7 + 8$
 11. State the benefits and harms related to advertising. Explain with real life examples. Do you think advertising is most important to food security ? $10 + 5$
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