	Utech
Name:	
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Invigilator's Signature :	

CS/MMA/SEM-3/MMARM-305/2010-11

2010-11

FOOD SECURITY AND MARKETING RULES AND REGULATIONS

Time Allotted: 3 Hours Full Marks: 70

The figures in the margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

GROUP - A

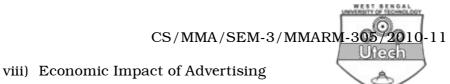
(Multiple Choice Type Questions)

- 1. Choose the correct alternatives for the following : $10 \times 1 = 10$
 - i) Food Security refers to
 - a) availability of food
 - b) adequate production of food
 - c) low price of food
 - d) availability and access to food.
 - ii) Food secure, food insecure, food crisis, famine are stages of
 - a) stages of food insecurity
 - b) stages of economic growth
 - c) stages of agricultural development
 - d) none of these.

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iii)	The	The first World Food Summit was held in the year of		
	a)	1990	b)	1996
	c)	2000	d)	2009.
iv)	What is the purpose of the World Food Summit?			d Food Summit ?
	a)	Achievement of global	food	security
	b)	Propagation of fr commodities	ee ·	trade of agricultura
	c)	Controlling environme	ental	decay
	d)	Improvement of agricu	ıltura	al productivity.
v)	v) Which of the following organizations is responsible the public distribution system in India ?			
	a)	FCI	b)	NABARD
	c)	IDBI	d)	RBI.
vi)	Consumer's Rights under the Consumer Protection Act, 1986 does not include			
	a)	Right to SAFETY	b)	Right to INFORMED
	c)	Right to CHOOSE	d)	Right to IGNORANT.
vii)	vii) Critics argue that advertising and promotion			nd promotion
	a)	provide information		
	b)	encourage a higher standard of living		
	c)	create jobs and help new firms enter a market		
	d)	are more propaganda	than	information.
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-) CC +
- a) effects on consumer choice
- b) effects on competition
- c) effects on product cost and prices
- d) all of these.
- ix) is used on the container or packages of processed food or agricultural produces (jam, jelly, sauce, fruit juice, pickles etc.).
 - a) ISI Mark
- b) Hall Mark
- c) AGMARK
- d) FPO Mark.
- x) In FOR A case should be filed within
 - a) 1 year

- b) 2 years
- c) 3 years
- d) 4 years.

GROUP - B

(Short Answer Type Questions)

Answer any *three* of the following.

 $3 \times 5 = 15$

- 2. Discuss the concept of food security. Give example.
- 3. Write down on the impact of the 'oil peak' on food security. Give example.
- 4. What is meant by licensing? What are the objectives of it?
- 5. Discuss the right and duties of buyer under Sales of Goods Act 1930.
- 6. "Nowadays *E*-trading becomes a popular way of trading-" Illustrate in brief.

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GROUP - C

(Long Answer Type Questions)

Answer any three of the following.



- State the different stages of food insecurity. Discuss the different survival strategies used by people living in food insecurity.
- 8. Discuss the background and the outcome of the World Food Summit. Do you think the 'World Food Summit' has further widened the gap between rich and poor nations? 10 + 5
- 9. State the role of PDS in achieving food security in India. Give arguments in favour of the targeted public distribution system in India. 9+6
- 10. What are the basic rights of the consumers? Discuss the role of the state commissions and the national commissions under the Consumer Protection Act, 1986.
- 11. State the benefits and harms related to advertising. Explain with real life examples. Do you think advertising is most important to food security? 10 + 5

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