



Name :

Roll No. :

Invigilator's Signature :

CS/MMA/SEM-2/MMA-210/2010

2010

RESEARCH METHODOLOGY — II

Time Allotted : 3 Hours

Full Marks : 70

The figures in the margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

GROUP – A

(Multiple Choice Type Questions)

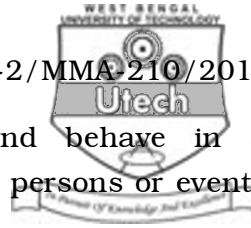
1. Choose the correct alternatives for any *ten* of the following :

10 × 1 = 10

- i) Which of the following is not a characteristic of an effective Psychometric Test ?
- a) Standardized b) Reliable
- c) Predictive d) Discriminatory.
- ii) test which try to measure your intellectual and reasoning abilities.
- a) EQ b) Aptitude
- c) Personality d) All of these.
- iii) Which of the following is a psychometric questionnaire designed to measure psychological preferences in how people perceive the world and make decisions ?
- a) LPC Questionnaire
- b) The Myers-Briggs Type Indicator
- c) SERVQUAL Questionnaire
- d) CSAS Questionnaire.



- iv) ESTJ stands for
 - a) Extraversion, Sentiment, Thinking, Judging
 - b) Extraversion, Sensing, Thinking, Judging
 - c) Emotion, Sensing, Thinking, Judging
 - d) Extraversion, Sensing, Talent, Judging.
- v)is the arrangement of conditions for collection and analysis of data in a manner that aims to combine relevance to the research purpose with economy in procedure.
 - a) Data Analysis
 - b) Research Methodology
 - c) Research Objectives
 - d) Research Design.
- vi) INFP stands for
 - a) Introversion, Neuroticism, Feeling, Perceiving
 - b) Interpersonal relationship, Neuroticism, Faith, Personality
 - c) Introversion, Intuition, Feeling, Perceiving
 - d) Introversion, Neuroticism, Feeling, Personality.
- vii) Occupational Personality Questionnaire (OPQ) was designed by
 - a) Saville and Holdsworth
 - b) Belbin
 - c) Harry Ingham
 - d) None of them.
- viii) is a communication model that can be used to improve understanding between individuals.
 - a) NEOAC
 - b) Transactional Analysis
 - c) Johari Window
 - d) MBTI.



- ix) A persistence tendency to feel and behave in a particular way towards some objects, persons or events is called
- a) Personality b) Attitude
c) Perception d) Behaviour.
- x) A pleasurable or positive emotional state resulting from one's job or job experience is termed as
- a) Job involvement b) Job satisfaction
c) Job Association d) Job Enrichment.
- xi) The amount of overall positive feelings that individuals have towards their jobs is termed as
- a) Job Involvement b) Job Enrichment
c) Job Satisfaction d) Job Relationship.

GROUP – B

(Short Answer Type Questions)

Answer any *three* of the following. 3 × 5 = 15

2. What is Social Research ? Explain in brief.
3. As a researcher what methods you may apply to collect primary data ?
4. Point out the ways by which any Training Programme can be evaluated.
5. Discuss the pros and cons of Structured interview in detail.
6. As a HR Specialist, what methods you may follow to assess the employee performance ?

CS/MMA/SEM-2/MMA-210/2010



GROUP – C

(Long Answer Type Questions)

Answer any *three* of the following. $3 \times 15 = 45$

7. What are the main causes of job stress ? Discuss each of them with proper examples. Prepare a questionnaire to find out the level of stress of the employees of any IT company. $6 + 9$
8. As a researcher what principles one should follow to prepare a Questionnaire ? Discuss the ways to increase perceived reward and to decrease perceived cost in questionnaire writing. $10 + 5$
9. What is meant by Qualitative Research ? Explain in detail. Differentiate Qualitative and Quantitative research. $10 + 5$
10. Discuss the characteristics of an effective Psychometric Test. Point out six of the most commonly used items in Psychometric test. $3 + 12$
11. According to you what are the main factors related to job satisfaction ? Explain with proper examples. Prepare questionnaire to measure the job satisfaction of the employees of any Service organization. $8 + 7$

