



Name : .....

Roll No. : .....

Invigilator's Signature : .....

**CS/MHA/SEM-3/MHA-303/2012-13**

**2012**

**HEALTH CARE INDUSTRY**

Time Allotted : 3 Hours

Full Marks : 70

*The figures in the margin indicate full marks.*

*Candidates are required to give their answers in their own words  
as far as practicable.*

**GROUP – A**

**( Multiple Choice Type Questions )**

1. Choose the correct alternatives for the following :

10 × 1 = 10

i) ..... with the private sector has emerged as a new avenue of reforms, in part due to resources constraints in the public sector of government across the world.

- a) Partnership                      b) Telemedicine  
c) Medical insurance              d) None of these.

ii) Full form of NHP is

- a) National Health Program  
b) Net Health Policy  
c) National Health Policy  
d) Net Health Program.

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- viii) Which of the following is not a government health insurance company ?
- a) New India Insurance
  - b) United India Insurance
  - c) Oriental Insurance
  - d) Royal Sundaram.
- ix) The Public Private Partnership can also be called as
- a) P-P Model
  - b) P2 Model
  - c) P3 Model
  - d) none of these.
- x) ..... hospitals provide medical care on a referral basis with high degree of specialization and skill usually for more complicated cases.
- a) Primary care
  - b) Secondary care
  - c) Tertiary care
  - d) none so specific.

**GROUP - B**

**( Short Answer Type Questions )**

Answer any *three* of the following.  $3 \times 5 = 15$

2. What do you know about globalization and liberalization of health care services ?
3. What are the challenges faced by the practice of telemedicine ?
4. Write short note on Medical transcription.
5. State the advantages of Outsourcing in health care sector.
6. Define Health Insurance. Describe briefly the working of Third Party Administrator.

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**GROUP - C**  
**( Long Answer Type Questions )**

Answer any *three* of the following.

$3 \times 15 = 45$

7. What are the various peculiar conditions that we face in hospital due to changing scenario in health care sector ?
  8. Describe in detail the classification of hospitals.
  9. What are the various types of Outsourcing ? State why India is preferred over other countries for outsoucring. 8 + 7
  10. What is Genesis of medical tourism ? State the salient features of a typical medical tourism packages. What are the areas of concern in medical tourism ? 3 + 6 + 6
  11. What is Private Public Partnership ? State the different types of Private Public Partnership. What are the advantages of Private Public Partnership ? 4 + 5 + 6
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