	Utech
Name:	
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Invigilator's Signature :	

CS/MHA/SEM-3/MHA-303/2011-12 2011 HEALTH CARE INDUSTRY

Time Allotted: 3 Hours Full Marks: 70

The figures in the margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

GROUP - A

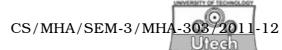
(Multiple Choice Type Questions)

- 1. Choose the correct alternatives for the following : $10 \times 1 = 10$
 - i) Expectations from PPP in health care is
 - a) reduction of the financial burden of the government
 - b) strengthen the capacity of the private sector to cater to the health need of the people
 - c) all of these
 - d) none of these.
 - ii) Health Insurance is a
 - a) act
 - b) plan of actions
 - c) contract
 - d) standard operating procedure.

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	iii)	In hospital, the example of auxiliary staff is			liary staff is
		a)	Doctor	b)	Lab-technician
		c)	PRO	d)	Nurse.
	iv)	Wha	at is endemic tourism ?	•	
		a)	Medical tourism		
		b)	Trekking tourism		
		c)	Wildlife tourism		
		d)	Recognition move destinations.	the	unique character of
	v)		is multi-in	stitut	ional approach and a
	hospital is one of the institution involved.				involved.
		a)	Emergency managem	ent	
		b)	Health information m	anage	ement system
		c)	Medical record manag	gemer	ıt
		d)	Disaster management		
vi) Telemedicine and telecare					
		a)	should only be used professionals	for	communication between
		b)	can facilitate the		ontinuing professional lth care providers
		c)	alter the communicat	ions i	n a consultation
		d)	have only been usedeveloped world.	ed in	n remote areas of the



vii) is the use of telecommunications and computer technology for the delivery of nursing care.

- a) Telehealth
- b) Telemedicine
- c) Telenursing
- d) Teleconference.

viii) The support services include all, except

- a) Laundry
- b) OT
- c) House keeping
- d) CSSD.

ix) Rehabilitation services include

- a) physical, social, psychological aspects of life
- b) health education
- c) all of these
- d) none of these.
- x) Which of the following management will be a public limited company established under the Companies Act?
 - a) Corporate hospitals
- b) Government hospitals
- c) Voluntary hospitals
- d) Nursing homes.

GROUP - B

(Short Answer Type Questions)

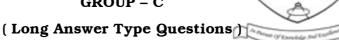
Write short notes on any three of the following.

 $3 \times 5 = 15$

- 2. Telemedicine.
- 3. Globalization of health care services.
- 4. Peculiarities of a hospital.
- 5. Medical transcription.

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GROUP - C



Answer any three of the following.

 $3 \times 15 = 45$

- 6. What is PPP? What are the various PPP models? State and explain the advantages of PPP over traditional model.
- 7. Describe the impact of information technology on health care.
- What is medical tourism? Does accreditations promote 8. medical tourism? Discuss the areas of concern in medical tourism for a country like India.
- 9. What are the various types of outsourcing? What are outsourced internationally? Why is India preferred over other countries for outsourcing? 4 + 6 + 5

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