



Name : .....

Roll No. : .....

Invigilator's Signature : .....

**CS/MHA/SEM-3/MHA-303/2011-12**  
**2011**  
**HEALTH CARE INDUSTRY**

Time Allotted : 3 Hours

Full Marks : 70

*The figures in the margin indicate full marks.*

*Candidates are required to give their answers in their own words  
as far as practicable.*

**GROUP – A**  
**( Multiple Choice Type Questions )**

1. Choose the correct alternatives for the following :  $10 \times 1 = 10$ 
  - i) Expectations from PPP in health care is
    - a) reduction of the financial burden of the government
    - b) strengthen the capacity of the private sector to cater to the health need of the people
    - c) all of these
    - d) none of these.
  - ii) Health Insurance is a
    - a) act
    - b) plan of actions
    - c) contract
    - d) standard operating procedure.



- iii) In hospital, the example of auxiliary staff is
- a) Doctor
  - b) Lab-technician
  - c) PRO
  - d) Nurse.
- iv) What is endemic tourism ?
- a) Medical tourism
  - b) Trekking tourism
  - c) Wildlife tourism
  - d) Recognition move the unique character of destinations.
- v) ..... is multi-institutional approach and a hospital is one of the institution involved.
- a) Emergency management
  - b) Health information management system
  - c) Medical record management
  - d) Disaster management.
- vi) Telemedicine and telecare
- a) should only be used for communication between professionals
  - b) can facilitate the continuing professional development of remote health care providers
  - c) alter the communications in a consultation
  - d) have only been used in remote areas of the developed world.



- vii) ..... is the use of telecommunications and computer technology for the delivery of nursing care.
- a) Telehealth                      b) Telemedicine
  - c) Telenursing                      d) Teleconference.
- viii) The support services include all, *except*
- a) Laundry                      b) OT
  - c) House keeping                      d) CSSD.
- ix) Rehabilitation services include
- a) physical, social, psychological aspects of life
  - b) health education
  - c) all of these
  - d) none of these.
- x) Which of the following management will be a public limited company established under the Companies Act ?
- a) Corporate hospitals      b) Government hospitals
  - c) Voluntary hospitals      d) Nursing homes.

**GROUP – B**

**( Short Answer Type Questions )**

Write short notes on any *three* of the following.

3 × 5 = 15

- 2. Telemedicine.
- 3. Globalization of health care services.
- 4. Peculiarities of a hospital.
- 5. Medical transcription.

CS/MHA/SEM-3/MHA-303/2011-12



**GROUP – C**

**( Long Answer Type Questions )**

Answer any *three* of the following.  $3 \times 15 = 45$

6. What is PPP ? What are the various PPP models ? State and explain the advantages of PPP over traditional model.
7. Describe the impact of information technology on health care.
8. What is medical tourism ? Does accreditations promote medical tourism ? Discuss the areas of concern in medical tourism for a country like India.
9. What are the various types of outsourcing ? What are outsourced internationally ? Why is India preferred over other countries for outsourcing ?  $4 + 6 + 5$

=====