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Invigilator's Signature :	

## CS/MBA(OLD)/SEM-1 FT & PT/MB-110/2011-12

#### 2011

### **VALUES AND ETHICS IN BUSINESS**

Time Allotted: 3 Hours Full Marks: 70

 ${\it The figures in the margin indicate full marks.}$ 

Candidates are required to give their answers in their own words as far as practicable.

## GROUP - A ( Multiple Choice Type Questions )

- 1. Choose the correct alternatives for the following :  $10 \times 1 = 10$ 
  - i) Ahimsa means
    - a) truth

b) non-violence

c) love

- d) peace.
- ii) According to Indian tradition, a mother is a
  - a) god

b) friend

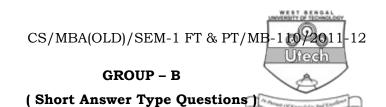
- c) servant
- d) teacher.

- iii) CSR means
  - a) community social responsibility
  - b) corporate social responsibility
  - c) community service responsibility
  - d) community service resources.

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### CS/MBA(OLD)/SEM-1 FT & PT/MB-110/2011-12

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iv)	N. R. Narayanmurthy is the founder of			
	a)	WIPRO	b)	Reliance
	c)	Infosys	d)	TCS.
v)	Enr	Enron's failure is due to		
	a)	unethical practice	b)	labour unrest
	c)	incompetency	d)	bad decisions.
vi)	Mahatma Gandhi stood for			
	a)	castiesm		
	b)	industrialization		
	c)	truth and non-violence	ce	
	d)	consumerism.		
vii)	The theory of universalism is based on			
	a)	duties	b)	rights
	c)	oppression	d)	freedom.
viii)		"Greatest good for the greatest number of people." This theory is called		
	a)	universalism	b)	utilitarianism
	c)	distributive justice	d)	social contract.
ix)	Not taking an accident victim to the hospital is			
	a)	illegal	b)	unethical
	c)	ethical	d)	punishable.
x)	"Truth alone triumphs" is the motto of			
	a)	South Africa	b)	USA
	c)	India	d)	Netherlands.
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Write short notes on any three of the following.  $3 \times 5 = 15$ 

- 2. Sources of value systems.
- 3. Universalism.
- 4. Fair trade practices.
- 5. Buddhist values.
- 6. Environmental protection.

# GROUP - C ( Long Answer Type Questions )

Answer any *three* of the following.  $3 \times 15 = 45$ 

- 7. Write an essay on Indian values and ethics.
- 8. Discuss the social responsibilities of the Indian business houses with examples.
- 9. Write an essay on business ethics with suggestions to implement the same.
- 10. Explain the various approaches to ethical value system.
- 11. Explain the role of Code of Conduct in achieving corporate excellence.

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