| Name : | |
|---------------------------|-----------------------------------|
| Roll No. : | Andrew (If Example for Day Series |
| Invigilator's Signature : | |

CS/BTTM/SEM-3/TTM-301/2011-12 2011

TOURISM PRODUCT OF INDIA-I

Time Allotted : 3 Hours

Full Marks : 70

The figures in the margin indicate full marks. Candidates are required to give their answers in their own words as far as practicable.

GROUP – A

(Multiple Choice Type Questions)

1. Choose the correct alternatives for the following :

 $10 \times 1 = 10$

- i) The first Buddhist Council met at
 - a) Pataliputra b) Baishali
 - c) Rajagriha d) None of these.
- ii) The archaeological sites of Harappa civilization can be found in which place of India ?
 - a) Ladakh b) Lohal
 - c) Lothal d) Leh.
- iii) "Zero" was discovered by
 - a) Sudraka b) Kalidasa
 - c) Bana d) Aryabhatta.

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- iv) Ajanta paintings belongs to
 - a) miniature style of painting
 - b) mural style of painting
 - c) both (a) and (b)
 - d) none of these.
- v) Mahabalipuram temple is a form of
 - a) Pallava art b) Chola art
 - c) Badami art d) Kanishkan art.
- vi) The river that passes through Jaldapara Wildlife Sanctuary is
 - a) Hooghly b) Lohit
 - c) Tapti d) Torsa.

vii) Which one of the following is not a world heritage site ?

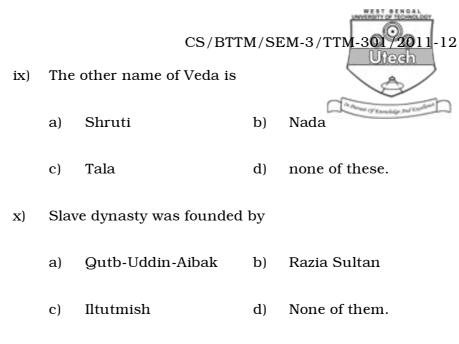
- a) Konark temple b) Umed Bhavan Palace
- c) Qutb Minar d) Red Fort.

viii) The Kailash temple of Ellora is a fine example of

- a) Temple architecture
- b) Rock-cut architeture
- c) Bahai architecture
- d) none of these.

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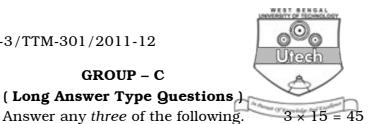
GROUP – B

(Short Answer Type Questions)

Answer any *three* of the following. $3 \times 5 = 15$

- 2. Write short notes on Buddhist architecture of India.
- 3. Explain the basic characteristics of tourist product. What are the differences between man-made and nature-made tourism products ?
- 4. Write down the importance of Ajanta and Ellora as an architectural wonder.
- Why is Gupta age known as Golden age of Indian culture ? Comment.
- 6. Differentiate between Nagara and Dravidian style of temple architecture.

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Analyse how fairs and festivals can be promoted as a tourism 7. product. Substantiate your answer with special emphais on tea festival.

GROUP – C

- 8. Give a detail study of Meenakshi temple and its architectural magnificence.
- 9. Describe briefly all the cuisines with regional variations.
- 10. Discuss the importance of painting in tourism in Indian context. How art and paintings motivated tourist to visit a destination ?
- 11. "India's unity in diversity." Establish the statement with suitable examples.