



Name :

Roll No. :

Invigilator's Signature :

CS/BSCM/SEM-6/BSCM-604/2012

2012

**INTERNATIONAL OPERATION &
GLOBAL SUPPLY CHAIN**

Time Allotted : 3 Hours

Full Marks : 70

The figures in the margin indicate full marks.

*Candidates are required to give their answers in their own words
as far as practicable.*

GROUP – A

(Multiple Choice Type Questions)

1. Choose the correct alternatives for the following : $10 \times 1 = 10$

i) Cheaper labour is the effect of

- | | |
|----------------------|------------------------|
| a) Global cost force | b) Technological force |
| c) Market force | d) All of these. |

ii) International supply chain can affect by

- | | |
|---------------------|-------------------|
| a) trade protection | b) trade movement |
| c) trade mechanism | d) trade balance. |



- iii) Wastivity creates contribution to the output.
- a) positive b) negative
- c) both of these d) none of these.
- iv) International supply chain can affect by
- a) trade protection b) trade movement
- c) trade mechanism d) trade balance.
- v) Green productivity is one type of
- a) function b) philosophy
- c) technique d) none of these.
- vi) A global market force defines pressures created by
- a) foreign competitors b) regional suppliers
- c) foreign suppliers d) none of these.
- vii) To lower the cost of new facility many governments provide
- a) subsidy b) tax break
- c) cost pull d) functional cost.
- viii) Flexible supply chain is designed with supplier(s).
- a) single b) dual
- c) multiple d) international.



ix) Which of the following is not a part of waste management ?

- a) Waste control b) Waste reduction
- c) Waste Carrying d) Waste elimination.

x) Reverse flow logistics include

- a) EDI b) EFT
- c) recycle d) waste.

GROUP - B

(Short Answer Type Questions)

Write short notes on any *three* of the following. $3 \times 5 = 15$

2. Speculative strategy
3. Cost force
4. Technology force
5. How does political force affect the Global Chain System ?
6. Local autonomy versus control logistics.

GROUP - C

(Long Answer Type Questions)

Answer any *three* of the following. $3 \times 15 = 45$

7. Define Green Supply Chain. Discuss different types of green supply chain performance indicators. $2 + 13$
8. Outline in brief the different forces of global supply chain. Give examples.

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9. a) Explain the requirements for global strategy implementation.
- b) Mention the advantages of global supply chain. 8 + 7
10. Write notes on any *three* of the following : 3 × 5
- a) Strategies of green supply chain
- b) Levels of green supply chain
- c) Different views of global logistics
- d) Barriers of main force.
11. “Political and economic forces may greatly affect the drive towards globalization”. Do you agree to this statement ? If so give some examples in support of you. Statement.
