



Name :

Roll No. :

Invigilator's Signature :

CS/BMS(H)/SEM-6/MMS-601-F/2012

2012

DESIGN, ANIMATION & PAGE MAKE-UP

Time Allotted : 3 Hours

Full Marks : 70

The figures in the margin indicate full marks.

*Candidates are required to give their answers in their own words
as far as practicable.*

GROUP – A

(Multiple Choice Type Questions)

1. Choose the correct alternatives for the following : $10 \times 1 = 10$
 - i) The space between the lines of type is called
 - a) tracking
 - b) wordspacing
 - c) kerning
 - d) leading.
 - ii) Which of the following is not an animation type ?
 - a) Cell Animation
 - b) Clay Animation
 - c) Puppet Animation
 - d) Field Animation.
 - iii) While exposing the artwork which techniques used by filmmakers from all over world ?
 - a) Fade in
 - b) Blur
 - c) Wipe
 - d) Ripple.

- 6045



GROUP – B

(Short Answer Type Questions)

Answer any *three* of the following. $3 \times 5 = 15$

2. Discuss the importance of Photo caption.
3. What are the eight golden rules of interface ?
4. Outline the main similarities and differences between 2D and 3D animation.
5. Briefly describe the difference between storyboard and flowchart.
6. State in brief the procedure for final delivery/output of an animated movie.

GROUP – C

(Long Answer Type Questions)

Answer any *three* of the following. $3 \times 15 = 45$

7. List all the major printing processes that are being used today. Describe their basic principles and working process in brief.
8. Discuss the 12 principles of animation.
9. Indian animation industry is at a very nascent stage, but has huge growth potential. Discuss.
10. What are the Golden Rules for Interface Design ? Briefly describe each.
11. What are the different forms of newspaper layout ? State the difference between formal and informal balance in a layout with diagram. Layout according to news, not vice versa, explain.

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