	Utech
Name :	
Roll No.:	The transfer and trade of
Invigilator's Signature :	

CS/BMS (H)/SEM-6/MMS-601D/2013 2013 RADIO

Time Allotted: 3 Hours Full Marks: 70

The figures in the margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

GROUP – A (Multiple Choice Type Questions)

- 1. Choose the correct alternatives for the following: $10 \times 1 = 10$
 - i) When was the first radio programme broadcasted in India?
 - a) 1923

b) 1915

c) 1932

- d) 1927.
- ii) All India Radio came in existence in
 - a) 1916

b) 1926

c) 1936

- d) 1937.
- iii) FM in Radio stands for
 - a) Frequency Module
 - b) Frequency Modulation
 - c) Frequency Medium
 - d) None of these.

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iv)	Which one is not Audio editing software?			
	a)	Audacity	b)	Sound Forge
	c)	Adobe audition	d)	Avid Express.
v)		e slot on FM channel v ers on	was f	irstly allotted to private
	a)	August 15, 2001	b)	August 15, 1993
	c)	October 2, 2000	d)	January 26, 2001.
vi)	FM	FM Channel owned by ABP Group is		
	a)	Aamar FM	b)	Radio Protitee
	c)	Friends FM	d)	None of these.
vii)	Who was the presenter of popular radio must programme 'Binaca Geetmala' on AIR ?			
	a)	Ameen Sayani	b)	Harish Bhimani
	c)	Hamid Sayani	d)	Anuj Gurwara.
viii)	Whi	ch is not a type of Micro	phor	ne?
	a)	Condenser microphone	e	
	b)	Ribbon microphone		
	c)	Crystal microphone		
	d)	Carbon microphone.		
ix)	The external service of AIR started in the year			
	a)	1938	b)	1939
	c)	1940	d)	1941.
x)	Who	decreed a ban of Film	musi	c on AIR ?
	a)	B. V. Keskar		
	b)	Priyaranjan Das Muns	hi	
	c)	Sushma Swaraj		
	d)	Jaipal Reddy.		



(Short Answer Type Questions)

Answer any three of the following.

 $3 \times 5 = 15$

- 2. How Radio news is different from T.V. news? What are the key points for good Radio news?
- 3. To provide information and news to the mass, Radio serves the purpose best. Do you agree ?
- 4. What is Radio Feature?
- 5. Sound plays an important role in writing Radio scripts for various programmes. Do you second this view?
- 6. Write short note on AIR code.

GROUP - C

(Long Answer Type Questions)

Answer any *three* of the following. $3 \times 15 = 45$

7. Privatisation of FM has given a new life to Radio but has also proved to be controversial. Give your view on this with detail explanation.

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- 8. Write a script of a Radio Talk with full technical detail on any of the following topics :
 - a) Global warming
 - b) IPL is no longer Indian.
- 9. Write short notes on any *three* of the following :
 - a) Sound editing & processing
 - b) Levels & Equalizers
 - c) Audio Console
 - d) Satellite Radio.
- 10. Elaborate on the development of Radio after Independence.
- 11. Do you think "radio is on the verge of extinction in Indian Perspective"? Discuss in the backdrop of recent FM Boom.

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