



Name :

Roll No. :

Invigilator's Signature :

**CS/BMS(H)/SEM-2/MMS-202/2011
2011**

ELECTRONIC MEDIA-WRITING, EDITING & EXECUTION

Time Allotted : 3 Hours

Full Marks : 70

The figures in the margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

GROUP – A

(Multiple Choice Type Questions)

1. Choose the correct alternatives for the following :

10 × 1 = 10

- i) VOX-POP is taken from
 - a) common people b) celebrities
 - c) ambassadors d) anchor.
- ii) All the trolley shots mostly need
 - a) rails b) zoom in the camera
 - c) specialized lens d) none of them.
- iii) Which of the following is not related to video editing
 - a) Edit b) Avid
 - c) FCP d) Nero.



- iv) Television towers are very much essential for this mode of television transmission. What is the name of this mode ?
- a) DTH
 - b) PCR
 - c) Digital transmission
 - d) Terrestrial transmission
- v) TC is the short form of
- a) take counter
 - b) transition character
 - c) time code
 - d) none of these.
- vi) Vertical movement of a camera on a fixed tripod is called
- a) pan
 - b) tilt
 - c) dolly
 - d) zoom.
- vii) The editing effect in which one scene gradually fades out and another fades in is called
- a) wipe
 - b) jump cut
 - c) dissolve
 - d) match cut.
- viii) "Premier Pro" is a famous brand of
- a) Audio Editing Software
 - b) Video Editing Software
 - c) Video Camera
 - d) VTR.



- ix) The equipment used in satellites for receiving the uplinked signals is known as
- transponder
 - receiver
 - VSAT
 - audio mixing.
- x) Read this time code — 00 : 12 : 13 : 11
- Twelve minutes thirteen seconds eleven frames
 - Twelve hours thirteen minutes eleven seconds
 - Twelve frames thirteen seconds eleven minutes
 - none of these.

GROUP – B

(Short Answer Type Questions)

Answer any *three* of the following. $3 \times 5 = 15$

- Briefly enumerate the utility of OB Van in news telecast.
- "Radio Scripts are more descriptive than TV scripts" — Do you agree ? Give reasons.
- Write a short note on any *one* of the following topics :
 - Jump cut
 - Continuity
 - Recce.
- What are the different types of camera movements ?
- What are Geo-stationary Satellites ? Why are they used for the purpose of communication ?

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GROUP – C

(Long Answer Type Questions)

Answer any *three* of the following. $3 \times 15 = 45$

7. What are the different types of broadcasting available today in our country ? Write a note on any one of them.
8. Between the reporter and the camera person who, in your opinion, is 'the key person' behind the making of a successful news story for television ? Explain the logic behind your thought.
9. Write a three minute Television News Package which includes at least two bytes and a PTC.
10. Now-a-days, a good News Anchor is not just a pretty face. Comment. What are the essential qualities of a News Anchor ?
11. What is the difference between analogue editing and non-linear editing ? What is Codec ? Mention some commonly used Codec in non-linear editing.
12. What are the attributes required of a print reporter as opposed to a TV reporter ? Why has electronic news become so popular in recent years ?

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